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Long-term price locks

signal an evolving competitive landscape



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Comcast and Verizon are offering long-term price lock guarantees for internet and mobile services, addressing consumer frustration with rising bills and unclear pricing structures

April 17, 2025

Hayden Beeson

(Source: www.lightwaveonline.com)

Comcast and Verizon are introducing long-term price lock guarantees for internet and mobile services, signaling a strategic shift towards pricing transparency and customer retention.

Comcast has unveiled a five-year price guarantee for new Xfinity internet customers, marking the longest pricing commitment currently available in the broadband market. Meanwhile, Verizon is offering a three-year price lock across both its myPlan mobile and myHome internet, automatically including existing customers. Both companies are framing these new offerings as responses to rising consumer frustration with growing bills and unclear pricing structures.

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Corning's Q1 Optical Communications results signal service providers' inventory glut ending



The fiber manufacturer saw sales, including carriers and data center providers, rise over 45%.

April 29th, 2025

Sean Buckley

(Source: www.lightwaveonline.com)

Corning is seeing its traditional carrier and data center customers purchase more of its fiber again, signaling that the inventory issues that plagued optical and telecom industry vendors in 2023 and 2024 may be behind them.

In the first quarter, Optical Communications' sales were \$1.36 billion, up 106%, driven by the continued strong adoption of its new Gen AI products in the enterprise portion of the business.

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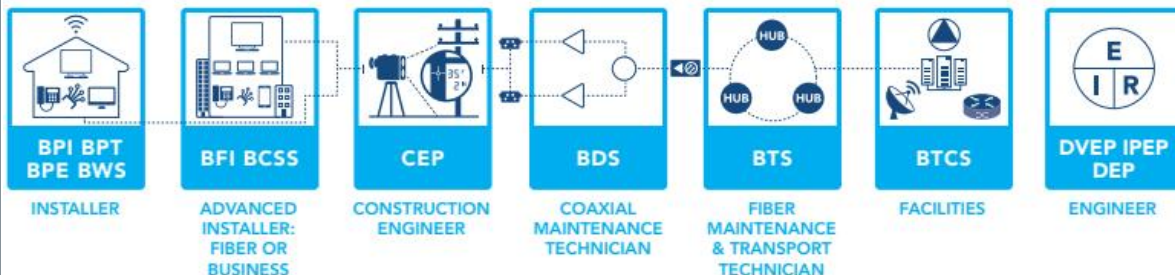
Hartland Glen Golf Course

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