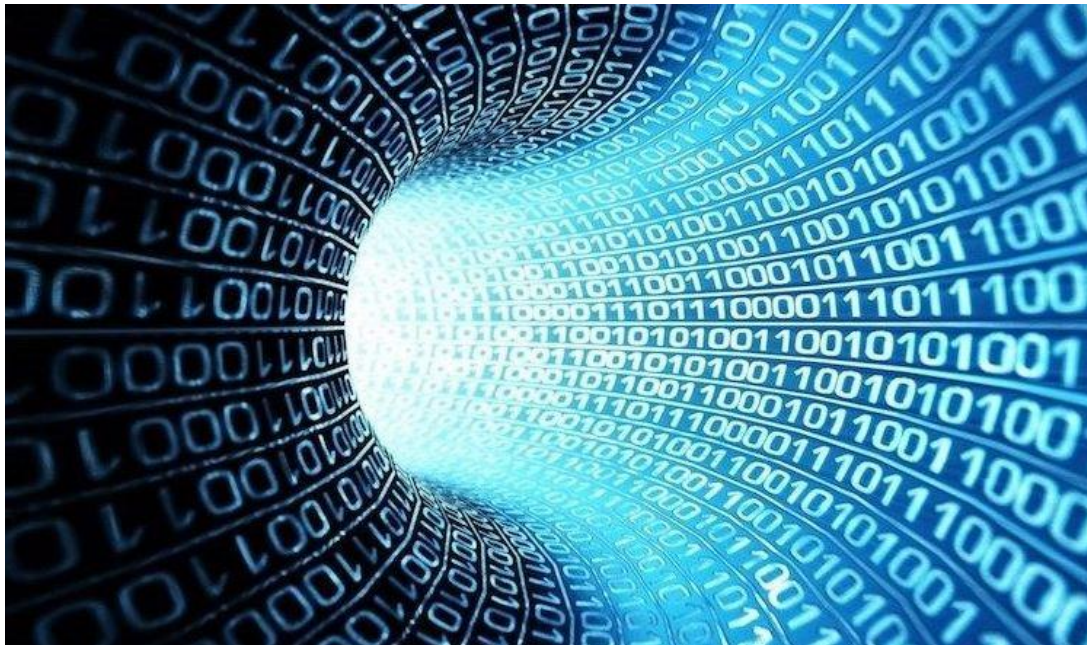




January 2025

**SCTE's new CEO starts to make changes to training, info sharing**



Maria Popo, the new president and CEO of the Society of Cable Telecommunications Engineers (SCTE), is moving ahead with her vision for the group, which includes a reliance on partners for tech training and development and the creation of a digital hub for its dozens of chapters.

**[Jeff Baumgartner](#)**, Senior Editor

January 23, 2025

4 Min Read

(Source: Cinefootage Visuals/Alamy Stock Photo)

When new SCTE President and CEO Maria Popo took the helm of the organization last fall, she said some changes were on the horizon. On the docket: a [retooling of SCTE's learning and development capabilities](#) and seeking ways to help the society's dozens of chapters improve how they share data and communicate.

Heading into 2025, SCTE has begun to move ahead with plans that align with Popo's vision for the organization. Notably, the SCTE, which serves as the cable industry's standards-setting body, will now rely heavily on partners for tech-focused training, classes, and other forms of learning and development. SCTE is also standing up a new digital portal for its chapters that will enable them to conduct virtual events, disseminate best practices and share employment opportunities.

**[Read Full Article Here](#)**

**What are operators spending on AI?**



The capital directed toward AI-focused projects varies by operator, but nearly half of them are dedicating 5% to 15% of their digital budgets to AI, a GSMA survey found.

**Jeff Baumgartner**, Senior Editor

January 21, 2025

3 Min Read

(Source: Pitinan Piyavatin/Alamy Stock Photo)

Telcos and network operators are allocating more resources to in-house and out-of-house artificial intelligence (AI) capabilities and projects, but

only a subset are spending more than 15% of their digital budgets on AI, the GSMA found in a [recent survey of operators](#).

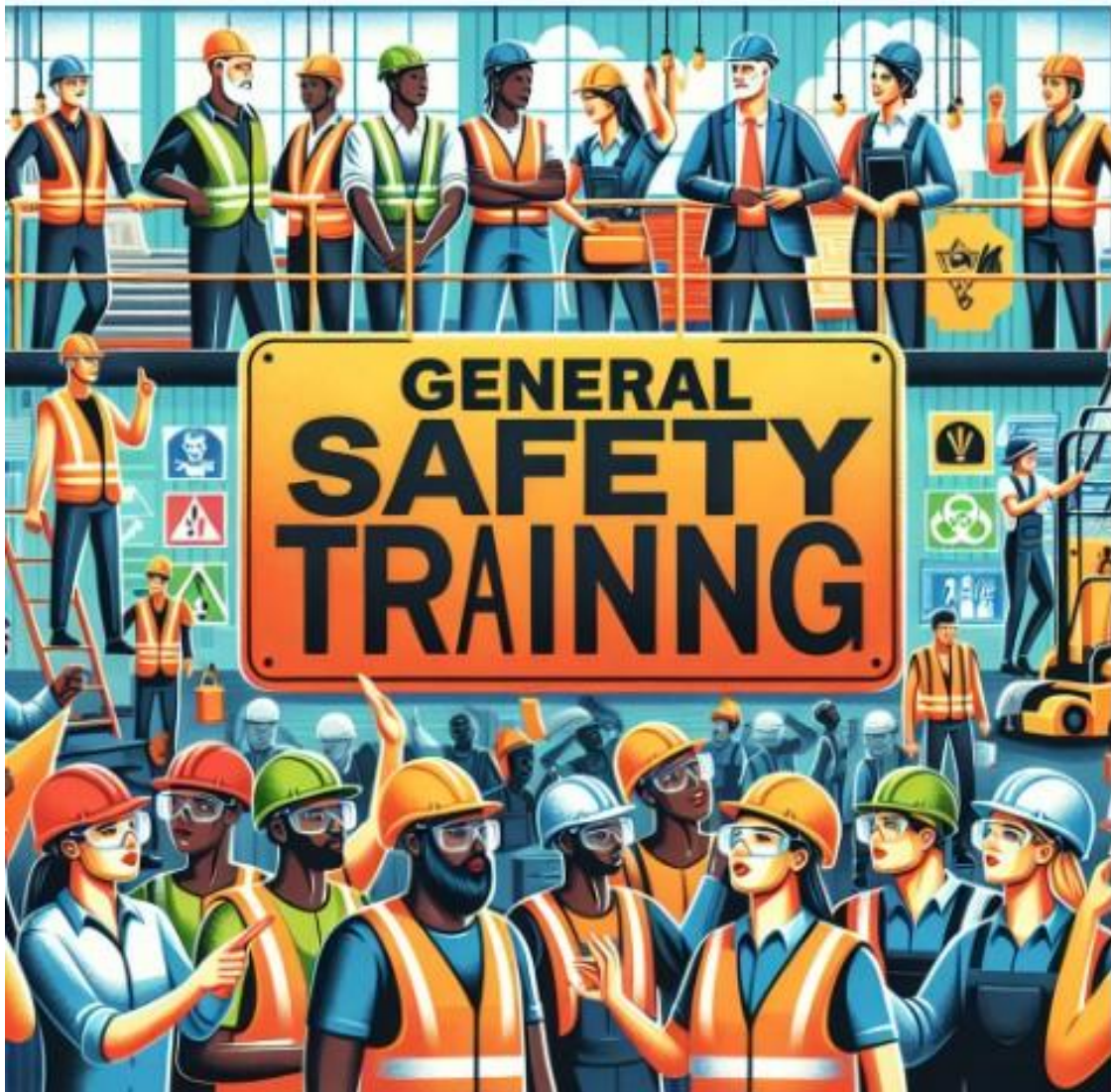
Putting [today's AI-related politics aside](#), nearly half of operators are dedicating 5% to 15% of their digital budgets towards AI, covering a range of categories, including data systems, large language models and infrastructure upgrades, the GSMA survey found. That AI money is also being allocated toward AI teams, tools and partnerships, said GSMA.

The study is based on a survey of 100 operators worldwide (split into regional quotas), with the fieldwork conducted in September and October 2024, Tim Hatt, head of research at GSMA Intelligence, explained in an emailed statement.

[Read Full Article Here](#)



**Chapter News & Training!**



[SCTE - Great Lakes Chapter Presents General Safety Training February 28th!](#)

[11:00AM -12PM](#)

[Click Here -Register Today!](#)



*Presents*  
*Becoming a Leader Part 3*

**Maria Popo**, President and CEO, SCTE

**Chuck Sullivan**, AVP Field Operations, Charter

**Dino Magdos**, VP Field Operations, Comcast

**Matt Coles**, Senior Learning & Development Leader, Comcast

**Jeff Haggerty**—President, Digitrace Inc

**James Potts**—Supervisor Tech and Safety Training, Charter

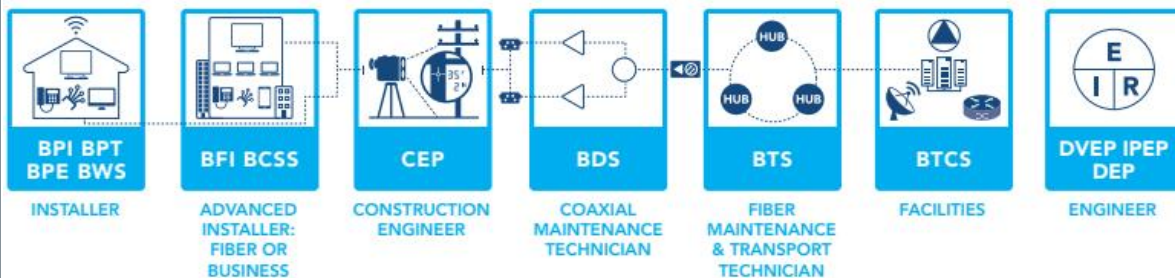
Presented in person at:  
Soaring Eagle Casino and Resort  
6800 Soaring Eagle Blvd  
Mt Pleasant, MI 48858

[Click Here -Register Today!](#)



## SCTE CHAPTER ARCHIVE WEBINARS

Chapters can organize a training utilizing recordings of webinars presented by other chapters. The [full archive](#) is available to members as a benefit of membership.



### SCTE-ISBE Great Lakes Chapter Certification

- We are still accepting certification requests.
- Please email [scteglc@outlook.com](mailto:scteglc@outlook.com) with "Certification" in the subject.
- A Great Lakes Board Member will contact you and schedule testing
  1. Testing will be proctored in person.
  2. Social distancing will be observed & PPE will be worn during testing.

**SCTE - Great Lakes Chapter**

