



SCTE
Society of Cable Telecommunications Engineers
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Comcast sheds broadband and video subs amid another big wireless gain.



Comcast's cable story didn't change dramatically in the second quarter of 2023, as the operator shed a few broadband subscribers, lost a bunch of video subs and added another sizable chunk of wireless lines.

Comcast lost 20,000 residential broadband subscribers, lowering its total to 29.79 million. Comcast's total broadband subscriber loss of 19,000 (including a gain of 1,000 business broadband customers), was better than the -74,000 expected by Wall Street analysts.

Comcast, which lost 10,000 residential broadband subs in the year-ago quarter, **warned in April** that it doesn't expect to see much in the way of broadband subscriber growth gains in the near-term. The company also noted that it expected those numbers to be even lower in Q2 due to a slow housing move market paired with traditional "seasonality" driven by students and retirees returning for the summer.

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Xumo to become Charter's 'go-to' platform for new video sales



Products from Xumo, the Charter Communications-Comcast **national streaming joint venture**, are poised to take a central role at Charter starting later this year.

Xumo's platform runs on smart TVs and will be extended to streaming media players that are expected to launch later this year.

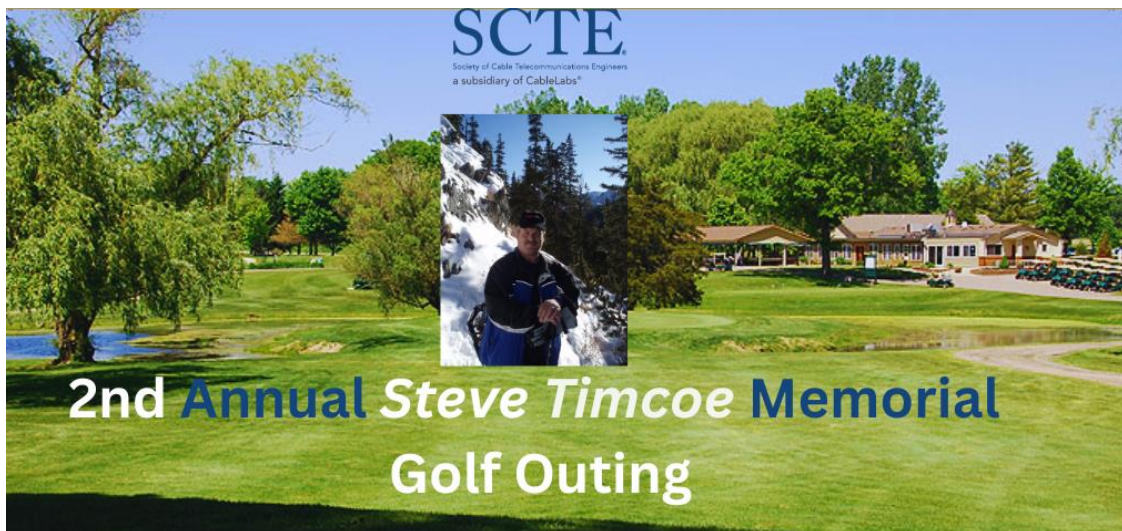
(Source: Xumo)

Together with Charter's Spectrum TV app, "Xumo will be our go-to market platform for new video sales," Charter CEO Chris Winfrey said today on the company's Q2 2023 earnings call.

He said Charter is currently conducting field trials of Xumo products and the company remains on track to start deployments later this year. Xumo has already launched smart TVs that integrate a software platform that supports select pay-TV apps alongside direct-to-consumer streaming services linked to a unified search and discovery system that can take advantage of a voice-based remote. Xumo's product line will **also include streaming media players**.

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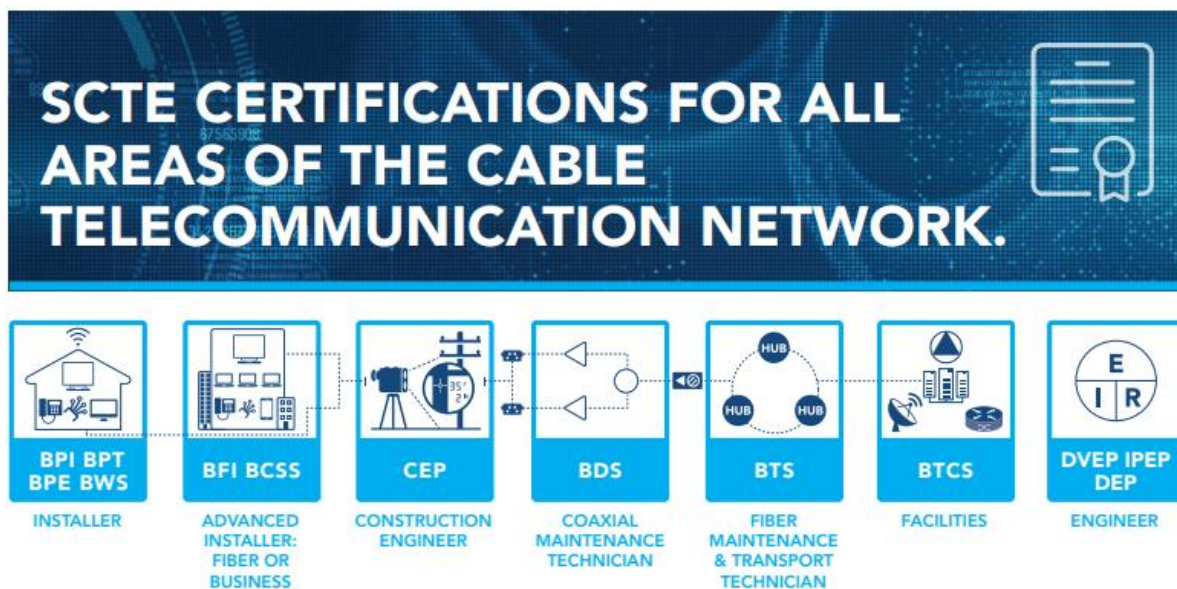
Great Lakes Golf Outing at Hartland Glen



We would like to thank all our members that attended our recent golf outing. Another great year in the books!!

SCTE CHAPTER WEBINARS

Chapters can organize a training utilizing recordings of webinars presented by other chapters. The [full archive](#) is available to members as a benefit of membership.



SCTE-ISBE Great Lakes Chapter Certification

- We are still accepting certification requests.
- Please email scteglc@outlook.com with "Certification" in the subject.
- A Great Lakes Board Member will contact you and schedule testing
 1. Testing will be proctored in person.
 2. Social distancing will be observed & PPE will be worn during testing.