July 2022

SCTE® LiveLearning for Professionals Webinar™ Series: Closing the Rural Digital Divide

With the US government now doling out $9.2 billion from the new Rural Digital Opportunity Fund (RDOF) to spur broadband deployment in rural areas and much more aid likely on the way from President Biden's infrastructure bill, service providers of all kinds are now angling for a share of the large funding pie.

How much can cable operators, other providers and vendors leverage RDOF and other new federal funding programs to close the rural digital divide with fiber builds and fixed wireless? What kinds of systems are operators and vendors looking to build

or expand? What are the biggest challenges they face in wiring rural america and how can they meet these challenges?

In this session, we will address these questions and more. Click the link below to read the full article and register for the webinar.

Read Full Article Here

Comcast's Broderick Johnson on Internet access and the pursuit of 'digital equity

DENVER – The concept of "digital equity" has been a hot topic as the FCC and private entities attempt to resolve the issue of accurate broadband mapping and uncover where resources need to be applied to get people connected in underserved and unserved rural areas. That work also extends into cities, where broadband might be available but factors like affordability or access to devices and digital training can limit the rate of adoption.

Broderick Johnson, who joined Comcast just over a year ago, has a history of focusing on the pursuit of digital equity. In fact, it's right there in his title: EVP for public policy and EVP for digital equity.

Read Full Article Here

GREAT LAKES CHAPTER WEBINAR

- **Performance Development for a Multi-Generational Workplace**

Presented by: Danny Kim

- **Making Difficult Conversations Less Difficult**

Presented by: Sarah Noll Wilson

- **When? Thursday August 18th**

- **Time? 1PM EST - 3:30PM EST**

Register Today!

SCTE CHAPTER WEBINARS

Share training opportunities with your chapter members by sending a meeting notice at least 3 weeks in advance. Hosting chapters will earn credit for the chapter's attendees, plus credit for hosting a webinar and teamwork points if other chapters participate. Participating chapters will earn technical training hours for their members if at least five chapter members participate. Note: if the training isn't hosted through the SCTE Chapters webinar account, you will need to work with the hosting organization to obtain a list of

attendees from your chapter. We are unable to provide attendee info for events not hosted through the Chapters department. See the full chapter training schedule at scte.org.

- Five Rivers Chapter Basics of Broadband Outside Plant Powering on July 20
- Great Lakes Chapter Tunable Optics & RPHY on July 21
- Cactus Chapter High-Split Networks on July 22
- CALA Chapter Training FTTH - Tendencias Tecnologicas on Aug. 10
- Emerald Coast Chapter Introduction to FTTx & Next Generation on Aug. 24
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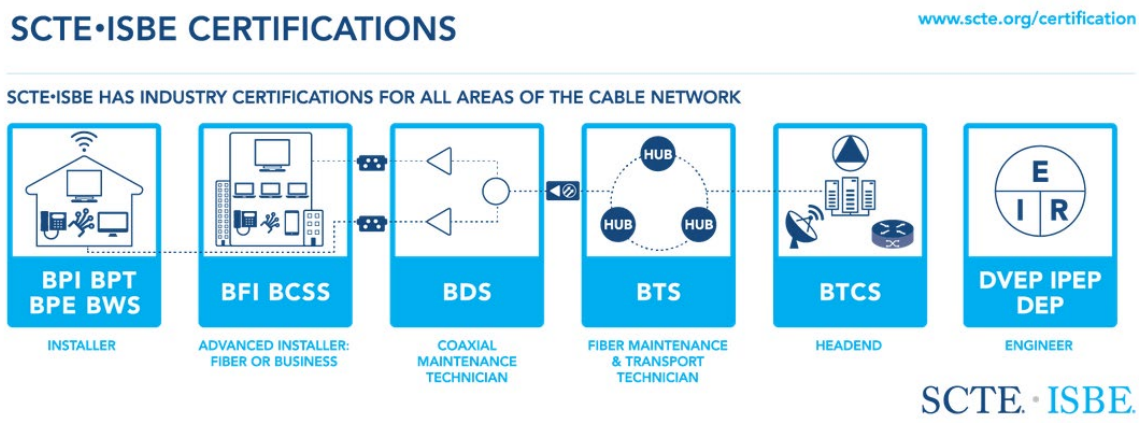
Chapters can organize a training utilizing recordings of webinars presented by other chapters. The full archive is available to members as a benefit of membership.

SCTE Certifications



SCTE-ISBE Great Lakes Chapter Certification

- We are still accepting certification requests.
- Please email scteglc@outlook.com with “Certification” in the subject.
- A Great Lakes Board Member will contact you and schedule testing
    1. Testing will be proctored in person.
    2. Social distancing will be observed & PPE will be worn during testing.