



January 2022

Comcast to boost footprint expansion as broadband growth slows

Comcast intends to beef up network expansion activity at a time in which the core of its cable business – broadband – is showing more signs of a subscriber slowdown. That updated playbook will cover edge-outs into adjacent areas and greenfield builds along with the exploration of federal, state and local funding to bring broadband to unserved and underserved areas.



"We will evaluate every opportunity to increase our serviceable passing's even more so than we have in the past," Brian Roberts, Comcast's chairman and CEO, said Thursday on the company's Q4 2021 earnings call.

[Read Full Article Here](#)

Mitigating Risk in Rolling Out RDOF Projects



The Rural Digital Opportunity Fund (RDOF) promises to bring true broadband connectivity to America's wide-open places and small "off the beaten path" spots. The pandemic and resulting shutdown of in-person activities has shone a spotlight on the ability of high-speed connectivity to allow the necessities of life to continue. RDOF has initiated the greatest drive towards widespread connectivity since the Communications Act of 1934.

To address this trend, service providers seek solutions that are simple, complete and proven reliable. With decades of proven value, fiber connectivity is the logical technology for rural broadband extension. Advances in fiber have made its installation straightforward and highly reliable.

Government subsidies in hand, service providers are beginning to deploy broadband service to the farthest reaches of rural America. They do this by following a familiar process of planning, engineering, procurement, construction, testing and turn up. While each

of these tasks is routine for companies that regularly build and maintain networks, the unique nature of rural networks presents challenges not normally encountered in cities and suburbs.

Successful deployments will require:

- Experienced engineering
- Reliable vendors / distributors
- Competent construction crews
- Experienced operators

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- [South Florida Chapter FTTx and OTDR Basics](#) on Feb. 22
- [Lighthouse Chapter Tap Conditioning](#) on Feb. 22
- [Bluegrass Chapter High Splits: Adding More Return & How to Measure](#) on Feb. 23
- [Greater Chicago Chapter Fiber Troubleshooting](#) on Feb. 23
- [Gateway Chapter Building a Small Business LAN Part I](#) on Feb. 24
- [Dakota Territory Chapter Fiber Basics](#) on Feb. 24
- [Cactus Chapter DOCSIS 4.0 CPE](#) on Feb. 28
- [Dakota Territory Chapter Mesh WiFi](#) on March 16
- [Great Lakes Chapter Tableau - How to Report with Data Sets](#) on March 17

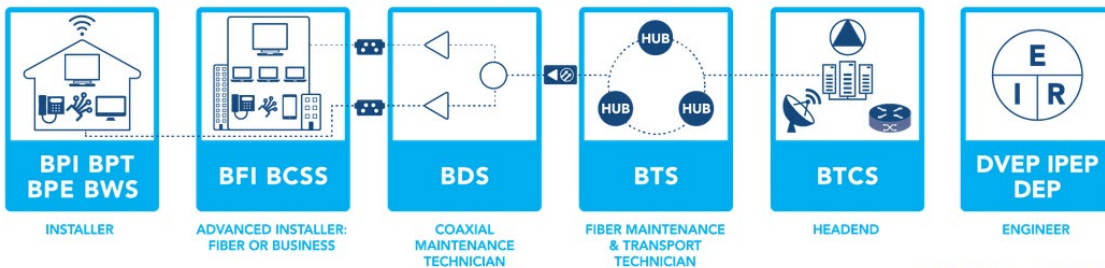
Chapters can organize a training utilizing recordings of webinars presented by other chapters. The [full archive](#) is available to members as a benefit of membership.

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SCTE·ISBE HAS INDUSTRY CERTIFICATIONS FOR ALL AREAS OF THE CABLE NETWORK



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SCTE-ISBE Great Lakes Chapter Certification

- We are still accepting certification requests.
- Please email scteglc@outlook.com with "Certification" in the subject.
- A Great Lakes Board Member will contact you and schedule testing
 1. Testing will be proctored in person.

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